



City of Gothenburg

Bike Sharing "Styr & Ställ"

The bike sharing "Styr & Ställ" has evolved into a success since it began in 2011. It allows you to borrow bikes for a small fee from 60 bike stations in the city centre. Not only perfect for tourists or leisurely weekend outings, but also for commuters who want to get quickly to and from their stop. For more and more people Styr & Ställ have become the link that ties their whole journey together. This is encouraged by the fact that you can connect a Styr & Ställ account with a public transport travel card and that the bike stations are sited near bus stops and railway stations. There is also a free App that shows stations, number of cycles and vacancies in real time.

Since the bike sharing began in 2011, over one million trips have been undertaken and only four bikes have been stolen. The flexibility offered by Styr & Ställ is huge, with more than 1,000 bikes and stations no more than 300 metres apart, where you can drop off and pick up bikes. The season has increased gradually so the bikes are now put away only three months in the wintertime. During that period all bikes get an overhaul.

The aim with the sharing system is to strengthen Gothenburg's profile as a bicycle city, demonstrating the benefits of cycling as a flexible and accessible mean of transportation and highlighting bike as a good complement to other forms of transport.

Styr & Ställ is funded entirely by advertising and does not provide any additional costs to the municipality. In the future, the City of Gothenburg wants to develop the bike sharing concept and cover a larger geographic area.

More information (in English):

Styr & Ställ website:

<http://en.goteborgbikes.se/>